



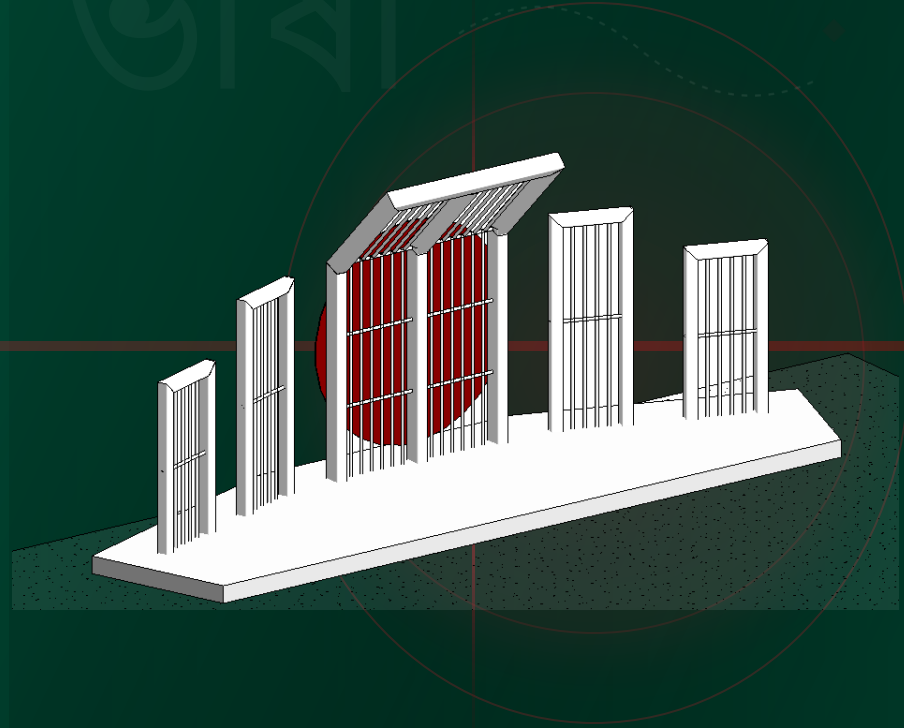
BANGLADESH-CANADA ASSOCIATION, WINDSOR-ESSEX (BCAWE)



Fundraising Dinner for International Mother Language Plaza

Celebrating Language, Culture & Community
Windsor-Essex, Ontario, Canada

📅 September 18, 2026 | 3735 King St, Windsor, ON N9C 2Z1



Who We Are

BCAWE

**BANGLADESH-CANADA ASSOCIATION,
WINDSOR-ESSEX**

A federally incorporated non-profit uniting Bangladeshi-Canadians and multicultural residents across Windsor-Essex since the early 2000s.

3735 King St, Windsor, Ontario N9C 2Z1
Serving Windsor-Essex



01

OUR COMMUNITY

Uniting Bangladeshi-Canadians and multicultural residents across Windsor-Essex.

02

DUAL IDENTITY

Bangladeshi heritage, Canadian multiculturalism, inclusion and civic pride.

03

REGISTERED NON-PROFIT

Provincially incorporated and accountable to members and the Windsor-Essex community.

04

WINDSOR-ESSEX HUB

Rooted in Bangladesh; serving Windsor-Essex's growing community.

International Mother Language Plaza: Structure & Features



Footprint: 30 ft wide x 30 deep x 9 ft high structure.

Features to be added:

- **Commemorative Plaque**
 - Project Description
 - Donors Names ($\geq \$1,000$)
- **Wreath-Laying Platform**
- **Two (2) Park Benches** (Special Donation)
- **Engraved Brick Pavers** (for Donors)
- **Landscaping with Flowers** Around the Monument

International Mother Language Plaza: Location

Official Address: Jackson Park at 125 Tecumseh Rd E, Windsor, ON N8X 2P7



International Mother Language Plaza: Drone Footage



Donation Collection: WECF



All donations are eligible for an
official charitable tax receipt.

HOW YOU CAN HELP

Donate online through CanadaHelps

BCAWE – International Mother Language
Plaza Fund

www.canadahelps.org/en/dn/71901

Mail cheques to

WindsorEssex Community Foundation
3200 Deziel Drive, Suite 511
Windsor, ON N8W 5K8

Payable to: WindsorEssex Community Foundation

WE HAVE COLLECTED

\$80,000 CAD

OUT OF OUR GOAL OF

\$150,000 CAD

Together, let's build a lasting landmark for
generations to come.



Donation: How to write checks?

1001	
FirstName LastName XYZ Street Name Windsor, ON N9C 1M3	DATE 2 0 2 6 - 0 9 - 1 8 Y Y Y Y M M D D
PAY TO THE ORDER OF WindsorEssex Community Foundation	\$ 1,000.00
One Thousand /100 DOLLARS	
Security features included. Details on back.	
BMO Bank of Montreal 3100 HOWARD AVE. TEL: (519) 973-3360 WINDSOR, ON N8X 3Y8	Account Holder's Signature
MEMO BCAWE IMLP	Sample Signature
1001 24312 001 8974 039	

Fundraising Strategies

A diversified approach combines **trusted institutions, digital reach and community relationships**.

- | | | |
|----|-------------------------------|---|
| 01 | WECF | Use the WindsorEssex Community Foundation as the primary charitable giving channel. |
| 02 | GoFundMe | Launch a digital campaign that is easy to share across networks and communities. |
| 03 | Friends & family | Mobilize personal networks locally and worldwide to build early momentum. |
| 04 | Community outreach | Engage residents, leaders, businesses and organizations across Windsor-Essex. |
| 05 | Institutional partners | Approach established charities and financial institutions for broader support. |

Extend the mix: • fundraising events • sponsorships • community ambassadors

Donor Recognitions

We plan to celebrate every contribution with **lasting, visible recognition** matched to the donor's contribution level.

PERMANENT AT THE PLAZA

- 01 Commemorative donor plaque**
Permanent name recognition on the official plaque installed at the plaza.
- 02 Dedicated park benches**
Two benches may carry engraved donor or family names as a lasting tribute.
- 03 Engraved brick pavers**
Personalized names, family names or commemorative messages in the plaza landscape.

INAUGURATION & LEADERSHIP

- 04 Inauguration magazine**
Donor names acknowledged in the special publication commemorating the opening.
- 05 Fundraising leadership**
Special magazine recognition for individuals who help secure \$1,000 or more.

ADDITIONAL RECOGNITION

Project website & social media • appreciation certificates • unveiling invitation • approved sponsor-logo placement

Project Roadmap — Phase 1

PHASE 1

Planning, funding & design validation

Target window: October 2026 — February 2027

DESIGN REVIEW

SEP 16

Approved

END OF OCTOBER 2026

Launch administration

By end October, transfer \$60,000 CAD to the City of Windsor to begin administration and permitting.

Procure and fabricate the metal structure for Phase 2 installation.

NOVEMBER 2026

Validate the site

The City completes the geotechnical investigation to verify site and foundation requirements.

Review results; confirm or modify the foundation design.

DECEMBER 4, 2026

Fundraising concludes

Continue fundraising to secure the full \$150,000 CAD project budget.

Begin Phase 2 after funding and design validation are complete.

Project Roadmap — Phase 2

PHASE 2

Build, install & inaugurate

Target window: March 2027 — June 2027

GRAND OPENING

JUN 25
2027

JANUARY - FEBRUARY 2027

Procure & award

Issue RFQs and collect qualified bids.

Award contracts and finalize the construction schedule.

MARCH / APRIL 2027

Build the plaza

Begin site preparation, foundation work, monument installation, landscaping and related site improvements.

EARLY JUNE 2027

Complete & prepare

Complete construction and final inspections.

Prepare the inauguration and community celebration events.

JUNE 25, 2027, Official inauguration of a permanent landmark celebrating linguistic diversity, multiculturalism and community unity.