

2026 | WINDSOR-ESSEX'S  
**VitalSigns<sup>®</sup>** **SURVEY**

**YOUR VOICE. YOUR *Community!***



**COMMUNICATION | PACKAGE**



COMMUNITY  
FOUNDATIONS  
OF CANADA

## COMMUNICATION PACKAGE

As a valued community partner of the WindsorEssex Community Foundation (WECF), we invite you to help promote the 2026 Vital Signs® Survey.

You can share the survey through your newsletter, social media, or by distributing paper copies\*.

Simply use the messaging provided below and pair it with the graphics we've supplied.

Direct link to the survey: [2026 Vital Signs Survey](#)

<https://lp.constantcontactpages.com/sv/hxu6UzP/2026VitalSignsSurvey>

or visit [wecf.ca/vital-signs/](http://wecf.ca/vital-signs/)

\*to obtain paper copies of the Vital Signs® Survey, please contact [info@wecf.ca](mailto:info@wecf.ca)

## WHAT IS THE VITAL SIGNS® PROGRAM?

The Vital Signs® Program is a community-driven report that combines national, provincial, and local data with the perspectives of Windsor-Essex residents on key local issues.

This program serves as a catalyst for dialogue — exploring who we are as a community, what we do, why it matters, and where we are headed.

The Vital Signs® program blends community voices with statistics from sources like Statistics Canada, creating a comprehensive snapshot of life in our region.

Learn more: [www.wecf.ca](http://www.wecf.ca)

## WHY IS THE VITAL SIGNS® SURVEY IMPORTANT?

Through the Vital Signs® program, WECF engages Windsor-Essex residents in exploring the issues and trends that shape our region. Each year, the survey captures residents' views on the quality of life across 11 key issue areas. These insights are published in the Vital Signs® Report, helping residents:

- Learn more about their community
- Reflect on local progress and challenges
- Spark meaningful conversations and actions

## WHO USES VITAL SIGNS® & WHY

The Vital Signs® Report is a valuable tool for:

- Residents — to stay informed and connected
- Businesses & Organizations — to align services and programs
- Educational Institutions — to support research and curriculum
- Government Leaders — to guide policy and resource allocation

By shedding light on community needs, Vital Signs® helps direct efforts where they can have the greatest impact.

## PROMOTION NOTES

When sharing on social media, please tag us and use the hashtag #VitalWE #VitalYQG:

- **Facebook:** [@WECFoundation](#)
- **Instagram:** [@WECFoundation](#)
- **LinkedIn:** [WindsorEssex Community Foundation](#)

For more information, visit:

- [Community Foundations of Canada - Vital Signs®](#)
- [WindsorEssex Community Foundation](#)

## DID YOU KNOW?

The Annual Vital Signs® Report contains not only statistics gathered through the Survey, but interesting facts, recent initiatives, or impactful stories from local organizations and community partners, related to each issue area.

If you have a “Did You Know?” that you feel belongs in this year’s Vital Signs® Report, please submit it for consideration by sending it to [info@wecf.ca](mailto:info@wecf.ca)!

**Please use the following guide to assist you with promoting the Vital Signs® program.**

## GENERAL SUMMARY

**TO BE USED FOR: FACEBOOK, INSTAGRAM, LINKEDIN, NEWSLETTERS, WEBSITES:**

Your Voice. Your Community.

The WindsorEssex Community Foundation wants to hear from you! Tell us what you think about life in Windsor-Essex — how we live, learn, work, play, and grow — by taking the 2026 Vital Signs® Survey.

Share your voice today: [2026 Vital Signs Survey](#) or visit [wecf.ca/vital-signs/](http://wecf.ca/vital-signs/)

The Vital Signs® Survey is an annual check-up on the vitality of our community. Your feedback helps us:

- Measure key trends
- Identify important issues
- Assess what matters most to our quality of life

Your input makes a difference. Your Voice. Your Community. Let's shape the future of Windsor-Essex together. #VitalWE #VitalYQG

**CAN BE PAIRED WITH THE FOLLOWING GRAPHICS: (Please see email attachment for image)**



Please use the following guide to assist you with promoting the Vital Signs® program.

## VITAL SIGNS® ISSUE AREA FOCUSED

TO BE USED FOR: FACEBOOK, INSTAGRAM, LINKEDIN, NEWSLETTERS, WEBSITES:

Your Voice. Your Community.

What matters most to you in Windsor-Essex? This year's Vital Signs® Survey explores [INSERT ISSUE AREA, e.g., Housing, Health, Belonging, Environment] — and we want to hear your perspective.

Share your voice today: [2026 Vital Signs Survey](#) or visit [wecf.ca/vital-signs/](http://wecf.ca/vital-signs/)

Your feedback will help shape a stronger, more vibrant community by identifying key trends and guiding local action.

Join the conversation. Your Voice. Your Community. #VitalWE #VitalYQG

ISSUE AREA-SPECIFIC GRAPHICS ARE AVAILABLE FOR DOWNLOAD AT [wecf.ca/vsresources](http://wecf.ca/vsresources)

Examples:

### ISSUE AREA: ENVIRONMENT



### ISSUE AREA: ARTS & CULTURE

