

## 2024 SPONSORSHIP PACKAGE

### WHAT IS THE WINDSOR-ESSEX COMMUNITY FOUNDATION?

The WECF is a leader in philanthropy. We help build a better Windsor-Essex by attracting and managing legacy funds, making grants to support local charities and programs, and bringing community partners together. We use the Vital Signs<sup>®</sup> Program to engage with community partners and inform our grant making each year. The WECF is inspiring philanthropy to benefit our community today, tomorrow, and forever!

### WHAT IS THE VITAL SIGNS<sup>®</sup> PROGRAM?

Vital Signs<sup>®</sup> is a community report that combines national, provincial, and local data with residents' views on important local issues. Released annually, the survey provides Windsor-Essex residents the opportunity to comment on the quality of life in our region. It is intended for use as a resource to initiate conversation between community members, leaders, and organizations in Windsor-Essex and to inspire change in our community.

- Vital Signs<sup>®</sup> measures the quality of life in the Windsor and Essex County community by focusing on important indicators specific to the following **11 issue areas**:

*Arts & Culture*

*Belonging & Leadership*

*Environment*

*Food Security*

*Getting Around*

*Getting Started*

*Health, Wellness & Activity*

*Housing*

*Learning*

*Safety*

*Work*

- The survey is circulated through our community partners and social media outlets reaching over **1,500 residents** with growing scope every year.
- The Vital Signs<sup>®</sup> electronic version of the report is circulated to our community partners and made available on our website to read at any time.
- Both the Vital Signs<sup>®</sup> Survey and Report are shared through our social media channels consisting of over **3,500 followers**.
- The Vital Signs<sup>®</sup> Survey launches May 8<sup>th</sup>, 2024 and closes July 24<sup>th</sup>, 2024.



## SPONSORSHIP OPPORTUNITIES

Consider partnering with the WindsorEssex Community Foundation by sponsoring the Vital Signs<sup>®</sup> Program. Your organization will be recognized in the following ways:

BENEFITS	PREMIER SPONSOR \$5,000	PAGE SPONSOR \$3,000	SUPPORT SPONSOR \$750
<b>LOGO RECOGNITION</b>			
Front cover of the Vital Signs Survey *	✓		
Front cover and every other page of the Vital Signs Report	✓		
Back cover of the Vital Signs Report	✓	✓	✓
Issue specific page of the Vital Signs Report		✓	
All post-report presentations throughout the year	✓	✓	
The WECF Vital Signs-specific media releases	✓		
All Vital Signs advertisements *	✓		
WECF Annual Report (November 2024 release)	✓	✓	✓
The WECF Social Media streams (Facebook, Twitter & LinkedIn)	✓	✓	
WECF monthly Newsletters	✓	✓	
WECF website with a link back to your website	✓	✓	
Vital Signs Survey Launch PowerPoint Presentation	✓	✓	✓
Vital Signs Report Launch PowerPoint Presentation	✓	✓	✓
Invitation to the Vital Signs Survey & Report Launch	✓	✓	✓
<b>VERBAL RECOGNITION</b>			
At all post-report presentations throughout the year	✓	✓	
Vital Signs Survey Launch	✓	✓	✓
Vital Signs Report Launch	✓	✓	✓

**\*Please submit your sponsorship commitment by March 29<sup>th</sup>, 2024**

**Custom sponsorship packages are available, please call us to discuss.**

**Visit our website [www.wecf.ca](http://www.wecf.ca) to see sponsorship placements and the 2022 Vital Signs<sup>®</sup> report.**

## SPONSORSHIP REGISTRATION

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To register please complete this page and return it to the Foundation's office through one of the following ways:

**E-Mail:** dpelaccia@wecf.ca | **Mail:** 3200 Deziel Drive, Suite 511, Windsor, ON N8W 5K8

Company Name: \_\_\_\_\_

Contact Person and Title: \_\_\_\_\_

Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Telephone: \_\_\_\_\_

### PLEASE INDICATE YOUR SPONSORSHIP LEVEL

- Premier Sponsor (\$5,000)
- Issue Sponsor (\$3,000) \_\_\_\_\_ (Please indicate issue / page preference)  
*\*please note issue page selection is on a first come first serve basis.*
- Support Sponsor (\$750)
- We would like to customize our own sponsorship package for Vital Signs
- We are unable to sponsor Vital Signs this year, but would like to learn how we can participate as an organization

## PAYMENT DETAILS

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PLEASE MAKE ALL CHEQUES PAYABLE TO:  
THE WINDSOR-ESSEX COMMUNITY FOUNDATION | **Memo:** 2024 Vital Signs

- A cheque is enclosed | Total amount enclosed \$ \_\_\_\_\_
- Please send us an invoice to the E-Mail listed above
- We would like to pay by credit card *(For security purposes if you would like to pay by credit card, please call the WindsorEssex Community Foundation P: 519-255-6572)*
- We would like to send an EFT (Electronic Funds Transfer) to the following email address: **info@wecf.ca**

## QUESTIONS

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**Lisa Kolody | Executive Director**  
E: lkolody@wecf.ca | P: 519-255-6572

**Denise Pelaccia | Development & Communications Coordinator**  
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