

WindsorEssex Community Foundation

proudly presents

2015 | WindsorEssex Community Foundation Vital Signs®



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Acknowledgements

A message from the Community Foundation Chairman and Executive Director

Welcome to the WindsorEssex Community Foundation's 2015 Vital Signs® report. This report is the third report published by the Foundation, and we are proud to be one of 28 other community foundations across Canada publishing similar reports.

Vital Signs® is an annual community report under the auspices of Community Foundations of Canada. It combines national and local data with residents' views on key issue areas important to a community's quality of life.

We are proud to produce this report in partnership with the Community Foundations of Canada, *The Windsor Star*, PwC, and Mediaduo. In addition, we thank each person who took the time to share their views in our 2015 Vital Signs® survey. With this overwhelming support from the Windsor-Essex community we were able to produce an all-encompassing and representative report on this region.

The Vital Signs® report is intended for use as an educational resource for all members of the Windsor-Essex community. The information presented in this report will help Windsor-Essex residents' voices be heard. We thank you for your interest in the 2015 Vital Signs® report, and hope it will reaffirm for you what makes Windsor and Essex County a great place to live, work, play, and grow.

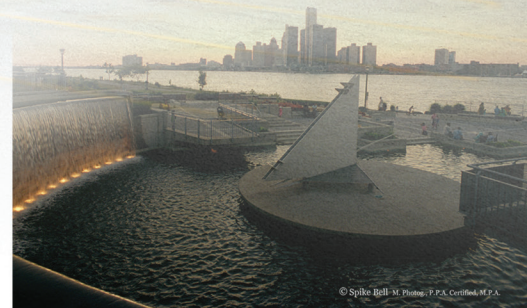
Sincerely,



Fred Quenneville
Chair



Lisa Kolody
Executive Director



Advisory Committee

Four individuals were selected by the Foundation to act in an advisory role for the duration of the production and launch of the Vital Signs® survey and report. These four individuals represented both Windsor and the Essex County region. They effectively represented the diverse quality of life issue areas presented in this report. These individuals provided feedback and support for the assembly of both the Vital Signs® survey and report. As well, they assisted with the outreach of the survey in order to ensure it reached maximum exposure within the Windsor-Essex community.

Data

The national, provincial, and a portion of the local data used in this report was collected by Community Foundations of Canada with the International Institute for Sustainable Development. The remainder of the local data was collected by the Foundation through the use of local community reports, websites, and media. Further local data was obtained by the Foundation through the administration of the Vital Signs® survey. The questions outlined in the survey were based on priorities outlined in last year's Vital Signs® report, as well as on current issues important to the Windsor-Essex area.



Survey

The Vital Signs® survey received an outstanding response from individuals living within the Windsor-Essex community. Only those surveys completed in their entirety, and by those living in the Windsor-Essex area were included in the results. There was no set age range for survey respondents. The survey was administered through the online program Survey Gizmo. Paper copies were also made available to those without computer access to strengthen outreach. The Foundation provided outreach of the survey through its own social networking including Twitter, Facebook, LinkedIn, as well as its Charitable Thoughts Blog, website, and monthly e-newsletter. In addition, the Foundation received outreach support from a wide range of local businesses, organizations, and individuals.

How to Read this Report

In this report you will see a collection of local, national, and provincial data representing both the Windsor CMA and Essex County. The term Windsor CMA (Windsor Census Metropolitan Area) is used to describe the Windsor region. This area includes Windsor, Lakeshore, Tecumseh, LaSalle, and Amherstburg. The term Essex County refers to all other areas outside the Windsor CMA. Last year this report presented survey data on the Windsor CMA and Essex County. This year, in addition to these groups, the data has been expanded into two more categories: Seniors (respondents 65 and over) and Youth (respondents 24 and younger).

The data presented in this report is broken down into 11 different quality of life issue areas. Within each of these issue areas the following content is presented:

Grades: There will be four letter grades presented for each quality of life issue area. These grades represent the views of the population samples of the Windsor CMA, Essex County, Seniors, and Youth. Respondents utilized the following grading system:

A = Excellent
B = Good
C = Satisfactory
D = Needs Improvement
F = Fail

Quality of Life Issue Area Data: This data was collected from questions asked in the Vital Signs® survey. Respondents were asked to answer a number of questions with the answer set: improvement needed; we should look into this; we're doing okay, but could be doing better; we're on the right track; we're doing great; or don't know/decline to answer. This data appears as percentages throughout this report under the heading "WHAT YOU SAID."

Top Priorities: The top priorities of each quality of life issue area, as outlined by survey respondents, are presented.

Data: A range of national, provincial, and local data is presented throughout this report in order to outline which opportunities exist in our community to provide for the needs of the Windsor-Essex residents.

How to Use this Report

The goal of this report is to supply you with data on important quality of life issue areas within the Windsor-Essex region. The Vital Signs® Report is to be utilized as a learning resource by everyone in the community to start conversations between community members, leaders, and organizations to inspire change in our community to make it a better place to live, work, play, and grow.

Read it: Take some time to read this report in its entirety. Then draw your own conclusions and reflections on the report.

Share it: Use this report as a conversation starter. Talk to your friends, family, and co-workers about it.

Use it: Use this report to initiate conversation about opportunities for the Windsor-Essex community.

Who can use this report? EVERYONE!

Teachers: Use this report as a learning tool for your students. The data presented in this report affects your students - make them aware. Initiate conversation about what your students can do to create opportunity for change.

Politicians: The Vital Signs® report is a great campaign tool. You can use this report to highlight the areas needing attention in our community. Let Windsor-Essex residents know their voices are being heard.

Charities: Use this report to understand where opportunities are in the Windsor-Essex community. Learn about where Windsor-Essex residents' needs are concerning your particular organization.

Parents: Use this report to get your family more engaged in the Windsor-Essex community. If you are unsure of opportunities that exist in this region, this report should provide you with a more in-depth idea of what the Windsor-Essex community has to offer. Take advantage of this knowledge - explore Windsor-Essex with your family.



Windsor CMA population (2014): 333,937
Essex County population (2013): 402,060

In 2014, the senior population aged 65 and over made up **16.1%** of the population in the Windsor CMA.

In Essex County, the share of the population that is senior is **16%** (2013).

In 2014, youth aged 15 and under made up **16.3%** of the population in the Windsor CMA.

In 2013, youth aged 15 and under made up **16.8%** of the population in Essex County.

Survey Sample:

Windsor CMA Sample Size: 83%

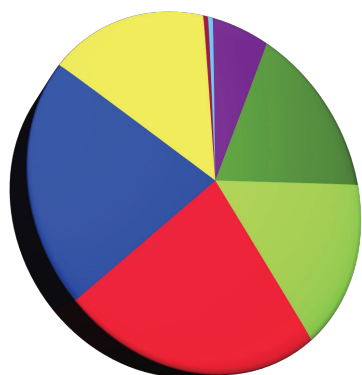
Essex County Sample Size: 17%

Youth Sample Size (0-24): 7%

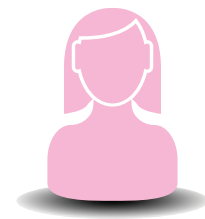
Senior Sample Size (65+): 16%



Respondent Age Groups:



- 14 or Younger (0.5%)
- 15-24 (6%)
- 25-34 (17%)
- 35-55 (17%)
- 45-55 (23%)
- 55-64 (20%)
- 65 or Over (16%)
- Decline to answer (0.5%)



The median age in 2011 for Windsor CMA residents was **41 YEARS OF AGE**

Respondent Marital Status:

Married: 72%

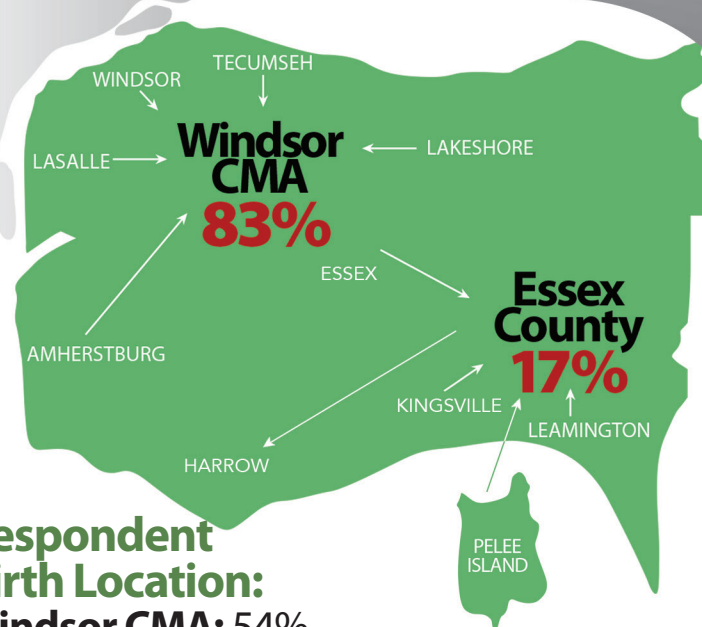
Common Law: 9%

Single: 8%

Divorced: 7%

Separated: 2%

Declined to answer: 2%



Respondent Birth Location:

Windsor CMA: 54%

Essex County: 5%

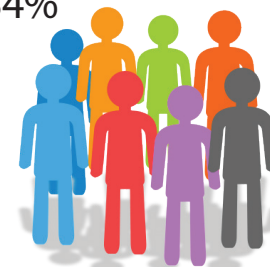
Outside Windsor-Essex: 34%

Declined to answer: 7%

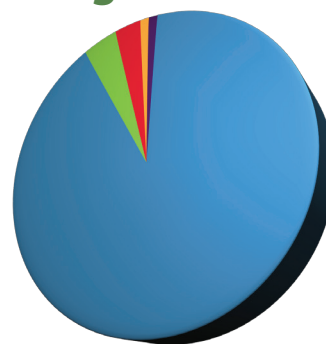
Respondent Current Residence:

Windsor CMA: 83%

Essex County: 17%



Length of Time in Windsor-Essex:

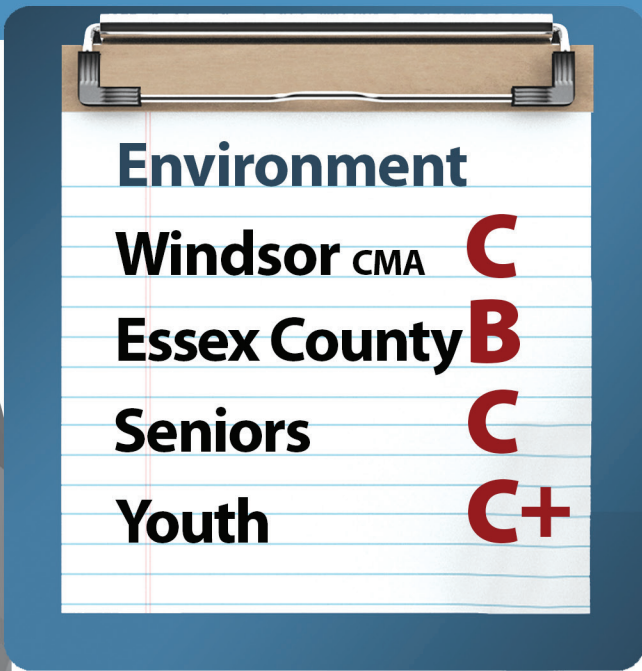


- Declined to answer (1%)
- More than 10 Years (91%)
- 6-10 Years (4%)
- 2-5 Years (3%)
- Less than 2 Years (1%)

From July 1st, 2014 to June 30th, 2015 **the population** in the Windsor CMA **increased by 1,388 residents.** This included **895 people from international migration** and **190 people migrating from other provinces** in Canada.

REFERENCES

• Statistics Canada: 2001-2006 • Statistics Canada: National Household Survey, 2011 • Statistics Canada: Labour Force Survey CANSIM Tables 282-0008



Environment

Windsor CMA **C**

Essex County **B**

Seniors **C**

Youth **C+**



WHAT YOU SAID:



48% of respondents feel Windsor and Essex County's air quality needs to improve.

In 2012 the Windsor CMA reported 34 days in which measurable levels of common air pollutants exceeded the daily maximum. This was an increase of 26 days since 2009.



44% of respondents feel our community's participation in recycling is okay, but could be better.

90% (2011) of Windsor CMA residents have access to some kind of recycling program, falling below the provincial (97%) and national (97%) percent. 98% (2011) of Windsor CMA Households use the recycling programs they have access to. This is above the provincial (94%) and national level (93%).



31% of respondents feel our community is careful about conserving water, but could be doing better.

In 2009, the total average daily flow of residential water use was 218.70 litres/capita in Windsor, and 232.5 litres/capita in Essex County. These amounts are both down from 2006.

TOP PRIORITIES

IMPROVING AIR QUALITY

40%

INCREASING THE NUMBER OF GREEN SPACES

20%

ENHANCING LOCAL FOOD PRODUCTION

17%

DID YOU KNOW?

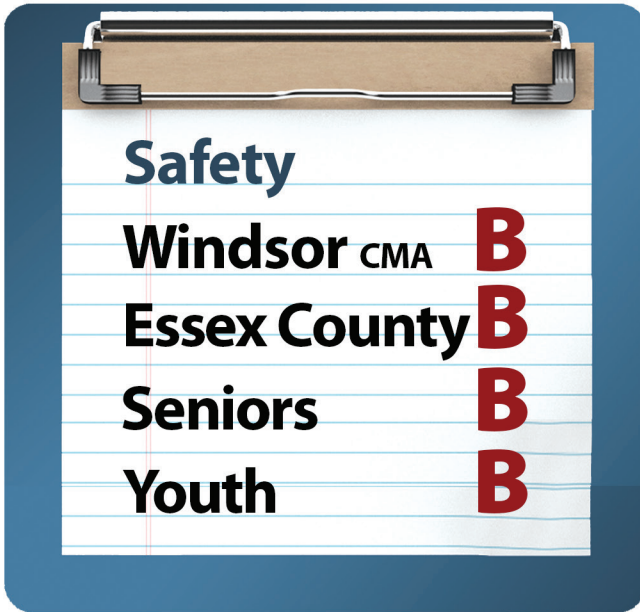
In 2014 the ESSEX REGION CONSERVATION AUTHORITY planted 134,000 trees and restored 152 acres of green space across Windsor and Essex County

In August 2015 Windsor City Council adopted a municipal declaration that, "All people have the right to live in a healthy environment." This originated from a campaign headed by the Windsor-Essex Youth Advising City Councillors, as part of the BLUE DOT MOVEMENT started by the David Suzuki Foundation.

In 2015 the Princeton Review listed the University of Windsor as one of the greenest universities in North America.

RESOURCES

- The Windsor Star
- Windsor-Essex Youth Advising City Councillors
- Essex Region Conservation Authority
- 2014 Annual Report
- Watershed Report Card 2012
- Statistics Canada
- Households and the Environment 2006
- Environment Canada
- Data obtained by special request from Air Quality Research Division at Environment Canada
- WindsorEssex Community Foundation
- 2015 Vital Signs survey
- Princeton Review's Guide to 353 Green Colleges



Safety

Windsor CMA	B
Essex County	B
Seniors	B
Youth	B

WHAT YOU SAID:

When it comes to the visible presence of police in our community

 **53%** of respondents feel Windsor-Essex is on the right track or doing great. In 2013, there were 177 police officers per 100,000 persons within the Windsor CMA.

When it comes to respondents' sense of safety in the Windsor-Essex region, **32%** of respondents feel our community is on the right track or doing great. In the 2009 Statistics Canada General Social Survey, 94% of Windsor CMA respondents felt a general satisfaction with their personal safety.

TOP PRIORITIES

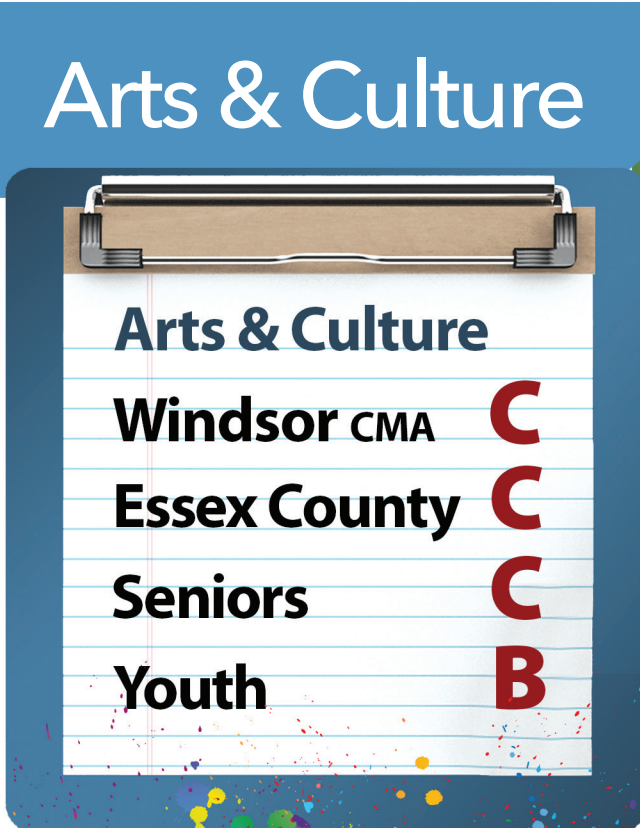
EXPANDING SOCIAL PROGRAMMING	27%
REDUCING CRIME LEVELS	22%
REDUCING THE USE OF ILLEGAL DRUGS	22%

DID YOU KNOW?

- In 2014, the overall crime severity index for the Windsor CMA was 58.1%, a decrease of 3.2% from 2013. In 2014, the overall crime severity rate index for Essex County was 25.7%, a decrease of 5.1% from 2013.
- WINDSOR POLICE SERVICES spend 80% of their time responding to situations involving some kind of mental health issue.
- WINDSOR POLICE SERVICES and THE SAFETY VILLAGE have teamed up to head the initiative YOUTH EMPOWERMENT AND SAFETY (YES!) with the goal to create positive relationships between police and youth.

RESOURCES - Statistics Canada: General Social Survey, 2004 and 2009; CANSIM Table 252-0051 for 1998-2013 CMA data; CANSIM Table 252-0051 for 1998-2013 data. - The Windsor Star - Windsor & Essex County Crime Stoppers


Arts & Culture




Arts & Culture

Windsor CMA	C
Essex County	C
Seniors	C
Youth	B

WHAT YOU SAID:

 **28%** of respondents feel there is opportunity in Windsor-Essex for those wanting to pursue a career, education, or hobby in the arts, but they feel this region could be doing better.

 **36%** of respondents feel that the level of participation in local arts and cultural events is okay, but could be better. In 2011, there were 675 artists in the Windsor CMA, an increase of 105 since 2006. In 2012, there was a total of 2,200 individuals employed in cultural industries within the Windsor CMA.

TOP PRIORITIES

PROMOTION OF ARTS AND CULTURAL EVENTS	19%
INCREASING THE NUMBER OF ARTS AND CULTURAL PROGRAMS FOR THOSE WANTING TO PURSUE A CAREER, EDUCATION, OR HOBBY IN THE ARTS	15%
AFFORDABILITY OF ARTS AND CULTURAL EVENTS	14%

DID YOU KNOW?

- In 2014 the WindsorEssex Community Foundation awarded the Arts Council Windsor & Region a Community Impact Grant to create the Youth Arts Collective Vanguard. Their vision is to enrich the artistic culture in our community through youth engagement.
- The Windsor Star, Windsorite.ca, Eyes on Windsor, The Downtown Windsor BIA, Snap'd, and Spotted In Windsor all publish events happening around Windsor and Essex County.

RESOURCES - Statistics Canada, Census 2001 and 2006, Community Profiles. 2011: National Household Survey Profiles. - Statistics Canada, Labour Force Survey, Special Request, <http://www.statcan.gc.ca/tables-tableaux/sum-som/101/cst01/lab71n-eng.htm> - Arts Council Windsor & Region

Getting Around

Getting Around

Windsor **C**

Essex County **C**

Seniors **C**

Youth **B**



TOP PRIORITIES

CREATING A REGIONAL
 TRANSPORTATION SYSTEM
 CONNECTING WINDSOR
 & ESSEX COUNTY **51%**

IMPROVING PUBLIC
 TRANSPORTATION **22%**

IMPROVING OR INCREASING
 THE NUMBER OF BIKE
 PATHWAYS AND/OR
 PEDESTRIAN WALKWAYS **20%**

WHAT YOU SAID:

51% of respondents feel public transportation in Windsor-Essex needs to improve.

We asked respondents if bike paths and pedestrian walkways are easy to access in Windsor-Essex

35% said this needed to improve.

50% of respondents feel it is not easy to travel to and from Windsor & Essex County.

91.3% of the population in the Windsor CMA commutes to work using a car, truck, or van (2011).

In June, the Making Ontario's Roads Safer Act was passed to improve road safety. This mandates that drivers must maintain a minimum distance of **one metre** when passing cyclists on the road.



DID YOU KNOW?

The median commuting time within the Windsor CMA is 15.8 minutes (2011).

The University of Windsor has implemented the Student CarShare program. Students on-campus can register with this program to reserve and use a vehicle—gas and insurance are included.

The South Essex Community Council and the Community Support Centre of Essex County both offer transportation to and from St. Clair College for County residents.

In 2011, the City of Windsor received an inaugural Bicycle Friendly Communities Bronze Award from the Share the Road Cycling Coalition.



BUMP The Bicycle Use Master Plan

is a report outlining the City of Windsor's commitment to create a connected cycling network that is accessible, safe, and used by all types of cyclists. The plan entails enhancing and expanding Windsor's cycling network.

RESOURCES

- City of Windsor
- Statistics Canada: Census 2001 and 2006
- Statistics Canada: National Household Survey 2011
- South Essex Community Council
- Community Support Centre of Lakeshore

Health, Wellness & Activity

Windsor	C
Essex County	C
Seniors	C
Youth	B



TOP PRIORITIES

IMPROVING ACCESS TO HEALTH PROFESSIONALS & SERVICES **32%**

IMPROVING MENTAL HEALTH PROGRAMS AND SERVICES **27%**

DECREASING THE COST OF RECREATION PROGRAMS & MEMBERSHIPS **18%**

WHAT YOU SAID:

Respondents were asked if they feel people in their community are generally healthy.

39% of respondents feel people are generally healthy, but could do better.



In 2014, 65.9% of adults aged 12 years and over in Windsor consumed less than the recommended daily fruit and vegetable amounts - that's an intake of less than five times per day of vegetables and fruits. This is higher than both the national (60.5%) and provincial (61.9%) levels.

68.1% of Windsor residents aged 12 years and older perceive their mental health as being very good or excellent (2014). This is lower than both the provincial (70.4%) and national (71.1%) averages.



41% of respondents feel there are not enough medical professionals in Windsor-Essex to meet residents' needs.

In Windsor, the number of family physicians per 100,000 residents is 82 (2013), an increase of 24 since 2000. The number of total physicians per 100,000 residents is 151 (2013), an increase of 31 physicians since 2000.

41% of respondents feel people in the Windsor-Essex community are generally active, but could do better.

In 2014, 55.4% of the adult population in Windsor spent their time being physically active or moderately active. This percent is higher than the national (53.7%) and provincial (52.7%) averages.



IN THE NEWS!

The new Windsor-Essex mega-hospital will be located on County Road 42, with three satellite sites around Windsor-Essex. This has the potential to attract new jobs within the healthcare sector, bringing more medical professionals to the region.

DID YOU KNOW?

The Windsor Police Services and Hotel-Dieu Grace Healthcare lead the program Community Outreach and Support Team (COAST) to aid in the assessment and treatment of mentally ill persons in Windsor as an attempt to decrease the amount of mental health calls to the Police Services every year.

The WindsorEssex Community Foundation granted funding to Maryvale to provide on-site counselling for teens with mental health issues throughout the county.

From 2003 to 2014, there was an increase in the self reported obesity rate in Windsor for adults 18 and over from 16.9% to 23.4%. The Windsor obesity rate is just above the national (20.2%) and provincial (20.4%) averages.

The WindsorEssex Community Foundation provided a grant to the Bulimia Anorexia Nervosa Association (BANA) for the Self-Esteem and Body Image project. BANA works with the GECDsB to supplement sixth grade curricula in elementary schools to promote self-esteem, positive body image, and nutrition.

RESOURCES

- Canadian Institute for Health Information (CIHI) For 2013
- Statistics Canada: Canadian Community Health Survey CANSIM Table 105-0501
- Windsor-Essex County Health Unit

- The WindsorStar
- Windsor Police Services
- Windsorite.ca

Housing

Housing

Windsor

B-

Essex County

C

Seniors

C-

Youth

C



DID YOU KNOW?

Windsor-Essex Housing Connections uses the Housing First model. This model allows individuals with the highest needs to be placed in homes right away, and then be given the necessary education and resources to prevent future homelessness.

The WindsorEssex Community Foundation provided a grant to Windsor Residence for Young Men to support a youth outreach worker. The youth outreach worker assists young males while they transition into the community to help them prepare for independent living.

The Windsor Youth Centre (WYC) serves as a drop-in centre for homeless and at-risk youth in Windsor-Essex.

TOP PRIORITIES

AFFORDABILITY OF HOUSING WITH DIFFERENT LEVELS OF ASSISTED CARE **31%**

AFFORDABILITY OF HOME OWNERSHIP **16%**

PROVIDING HOUSING FOR THE HOMELESS **15%**



RESOURCES - MoneySense.ca - The Windsor Youth Centre - Employment and Social Development Canada 2013-2014

WHAT YOU SAID:



We asked Windsor and Essex County residents if housing is affordable in their community.

31% felt it was okay, but could be more affordable.

In 2014, there were 806 housing starts within the Windsor CMA, which was up from 2013 (708). MoneySense.ca's 2015 report "Canada's Best Places to Live" ranked Windsor in the top 25th percentile for affordable housing and low taxes.

32% of respondents felt Windsor-Essex does not have enough shelters to support the homeless population.



In 2013, there were five emergency homeless shelters in Windsor, and 100 beds in emergency homeless shelters, which is ten more than the previous year.

Work

Work

Windsor

C

Essex County

C

Seniors

C

Youth

C



WHAT YOU SAID:

41% of respondents feel people in the Windsor-Essex region do not make enough money to support their needs.

In 2010, 14% of the Windsor CMA population earned less than \$30,000.

In 2012, the average income of census families within the Windsor CMA was \$87,558.



Learning

Windsor **B**

Essex County **C**

Seniors **B**

Youth **B**

TOP PRIORITIES

AFFORDABILITY OF POST-SECONDARY EDUCATION	38%
IMPROVING SKILL DEVELOPMENT FOR THE WORKFORCE	35%
IMPROVED ACCESS TO EDUCATIONAL RESOURCES	7%

WHAT YOU SAID:

45% of respondents feel post-secondary education is not affordable. In 2014, the average cost of tuition for Canadian students within the Windsor CMA was \$5,882.

In 2014, the proportion of the Windsor CMA population aged 15 and older with a completed post-secondary education (university degree, post-secondary certificate, or diploma) was 49.9%. This is an increase of 10.2 percentage points from 2000. The Windsor CMA's post-secondary completion rate is still lower than the provincial and national levels.

We asked respondents if the libraries in Windsor-Essex provide the resources and learning tools residents require. **41%** of respondents feel our libraries are on the right track or are doing great.

RESOURCES - Statistics Canada: 2010-2014; Statistics Canada, Labour Force Survey by special request
- The Windsor Star - The United Way - Essex County Library 2014 Annual Report - The Ministry of Education

DID YOU KNOW?

- In August, Windsor City Council approved the Windsor Public Library's new renovation plan that includes the expansion and construction of certain libraries to help better serve the needs of the Windsor community.
- The Essex County Library opened three new locations this year, and expanded their digital collection to offer Hoopla and Freegal—all free of charge to those living in Essex County.
- This year Amazon.ca published its third annual list of Canadian Cities that Love to Read—Windsor was in the top 20.
- This year the United Way announced the implementation of a new program called On Track to Success. It targets at-risk students in Windsor & Essex County with the intent to ensure they graduate high school and attend post-secondary school.
- This year the Windsor-Essex Catholic District School Board had a high school completion rate of 87% within five years, and the Greater Essex County District School Board had an 85% completion rate within five years. These are both higher than the provincial level at 84%.

TOP PRIORITIES

DECREASING THE UNEMPLOYMENT RATE	51%
ENSURING YOUTH ARE BETTER PREPARED FOR THE WORKFORCE	21%
ENSURING SUCCESS OF NEW BUSINESSES	18%

The average hourly earnings of individuals working in the Windsor CMA is \$24.07 (2014). These earnings were below the provincial (\$24.82) and national (\$24.51) levels.

The average hourly wage for employees aged 15 to 24 in 2014 was \$13.48.

63% of respondents feel there are not enough employment opportunities in Windsor-Essex for those seeking work.

The unemployment rate in the Windsor CMA in 2014 for individuals 15 and over was 9%. This rate was higher than both the provincial (7.3%) and the national (6.9%) levels. The unemployment rate in Windsor reportedly dropped to 8.9% in June 2015.



DID YOU KNOW?

- New Beginnings provides summer jobs for at-risk youth to develop employment skills and experiences. The program involves youth ages 15 to 18 for a six week period of paid employment.
- Windsor's Small Business Centre provided 18 local students with \$1,500 start-up grants to start their own businesses over the summer.

RESOURCES

- Statistics Canada: 2010-2014; Statistics Canada, Labour Force Survey by special request
- The Windsor Star
- The United Way
- Essex County Library 2014 Annual Report
- The Ministry of Education

Food Security



TOP PRIORITIES

IMPROVING THE AFFORDABILITY OF FRESH AND NUTRITIOUS FOOD **42%**

IMPROVING ACCESS TO LOCALLY GROWN FOOD **24%**

IMPROVING ACCESS TO FRESH & NUTRITIOUS FOOD **12%**

Food Security

Windsor **B**

Essex County **B**

Seniors **B**

Youth **B**

WHAT YOU SAID:

35%

of respondents feel the Windsor-Essex community has access to nutritious food at an affordable price, but feel the region could do better.

31%

of respondents feel that there is access to locally grown food in Windsor-Essex, but this could be improved on.

DID YOU KNOW?

A local study conducted by the University of Windsor found that less than one in five people in Windsor live within walking distance to a grocery store. On average, Windsor residents need to travel 1.7 km to get to the nearest grocery store.

Local markets are held weekly across Windsor and Essex County, including in Downtown Windsor, Ford City, Riverside, Belle River, and Sandwich Towne.

Local organizations across the Windsor-Essex region, including the WindsorEssex Community Foundation, are working together to develop a system-wide strategy to ensure all residents of our community have access to healthy and affordable food.

The WindsorEssex Community Foundation provided a grant to Forgotten Harvest in 2014 for its Fresh Food Rescue Program. Forgotten Harvest rescues surplus prepared and perishable food around Windsor and Essex County and delivers it free of charge to 280 emergency food providers in the region.

According to the Windsor-Essex County Health Unit, 90.6% of individuals reported themselves as food secure.

RESOURCES

- The Windsor Star
- CBC News
- Food Matters
- The Health Unit
- Forgotten Harvest
- Statistics Canada: Canadian Community Health Survey
- The United Way

Getting Started

WHAT YOU SAID:

29%

of respondents feel that there are not enough educational and employment opportunities for newcomers in Windsor-Essex.

The unemployment rate of those who entered Canada less than five years ago is 22.5% (2011), and 15.6% for those who entered six to ten years ago (2011). These numbers are both higher than the provincial and national unemployment rates.

In 2012, the Ontario average hourly wage for newcomers to Canada was reported to be less than those Canadianborn, even for those newcomers who had been living in Canada for over ten years. This continued to be true, even for newcomers with a University-level degree.

34%

of respondents feel that Windsor-Essex is welcoming to newcomers, but could do better.

Languages most often spoken in Windsor CMA homes:

1. English
2. Arabic
3. Italian
4. French
5. Chinese

Getting Started

Windsor **C**

Essex County **C**

Seniors **B**

Youth **C+**

Belonging & Leadership

Windsor	B
Essex County	C+
Seniors	B-
Youth	B-



We asked respondents if they feel people in their community have a high level of life satisfaction.

41% feel people in the Windsor-Essex community are doing okay, but could be better.

25% feel we're on the right track or doing great.

In 2014, 86.6% of people aged 12 and older reported being satisfied or very satisfied with life. This percent was both lower than the national average (92.2%) and the provincial average (91.2%).

In 2014, 66.5% of individuals 12 years and older reported they felt a strong or somewhat strong sense of community belonging. This percent was higher than the national average (66.4%), but lower than the provincial average (68.2%).



When it comes to volunteering and donating to charitable causes

39% of respondents feel Windsor and Essex residents are on the right track, or doing great in these areas.

In 2013, the median charitable donation by donors within the Windsor CMA was \$290. The median charitable donation in the Windsor CMA is higher than the national average of \$280.

In 2010, the volunteer rate in the Windsor CMA was 48.5%. This was higher than the provincial rate (47.7%) and the national rate (47%).

TOP PRIORITIES

INCREASING OPPORTUNITIES FOR PEOPLE TO FEEL INCLUDED AND CONNECTED **38%**

INCREASING LIFE SATISFACTION **23%**

IMPROVING VOTER TURNOUT **17%**



TOP PRIORITIES

IMPROVING HOW MY COMMUNITY WELCOMES NEWCOMERS **25%**

IMPROVING FOREIGN ACCREDITATION **20%**

INCREASING EMPLOYMENT AND EDUCATION OPPORTUNITIES FOR NEWCOMERS **17%**



DID YOU KNOW?

LIFE AFTER FIFTY provides numerous opportunities for individuals to feel included and connected by coordinating social, recreational, educational, and volunteer opportunities for its members to get involved in. This includes fitness programs, sport activities, arts and crafts activities, etc.

You can register to vote in Federal elections or update your status by visiting www.electionscanada.ca or calling 1-800-463-6868.

RESOURCES

- Windsorite.ca
- ElectionsCanada.ca
- Windsor-Essex County Health Unit
- WeVolunteer.ca
- Life After Fifty
- Elections Canada, Official Voting Results
- Statistics Canada: Financial Data and Charitable Donations data collected by CRA
- Statistics Canada: CANSIM Table 105-0501 based on the Canadian Community Health Survey

DID YOU KNOW?

In 2014 the average cost of tuition within the Windsor CMA for international students was \$9,800.

The Windsor Essex Local Immigration Partnership (WELIP) initiative advocates a process to examine the services available in Windsor-Essex and reviews how they can be improved to promote long-term settlement and integration of newcomers.

The Windsor Initiative for Senior Engagement (WISE) is a new program started by the Multicultural Council with the goal to involve and connect immigrants with Windsor-Essex seniors from diverse cultures.

RESOURCES

- The Windsor Star
- Statistics Canada
- Multicultural Council
- Statistics Canada: National Household Survey
- Statistics Canada: Census 2006
- Statistics Canada: 2001 and 2006 Census Community Profiles
- Workforce Windsor Essex



“Inspiring philanthropy
to benefit our community
today and forever.”

The WindsorEssex Community Foundation, originally founded in 1983 as Heritage Windsor, is a perpetual community trust for philanthropic purposes. Our mission is to build a better Windsor-Essex community by attracting and managing legacy funds, making grants to support community programs, and bringing community partners together. The WindsorEssex Community Foundation is the leader of the programs Random Act of Kindness Day™, Inspiration 100, the Young Philanthropists, Community Impact Grants, Fast-Track Grants, and KidStart Grants. Please contact the Foundation if you have any interest or questions regarding these programs: 519-255-6572 or info@wecf.ca. Please visit our website www.wecf.ca

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Patricia Carter, Multicultural Council of Windsor & Essex County
Tanya Antoniwi, Workforce Windsor Essex
Maddy Rivelis, Student

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- The Essex County Library
- The Leamington Kinsmen Recreation Complex
- The Rotary Club of Windsor
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