



Acknowledging The WindsorEssex Community Foundation

When you receive a grant from the WindsorEssex Community Foundation (WECF), we ask that you acknowledge the Foundation's support. Awareness of the Foundation is an integral part of our grant process. It raises awareness of your project and the role of the Community Foundation in supporting community initiatives, encouraging others to provide more support and funds for projects like yours. Below is a list of different ways to acknowledge the WECF. We request that at minimum you use five of these mediums to acknowledge the grant.

Logo Placement

You must list the WECF as a funder on all materials relating to the project including, but not limited to, your website, advertisements, social media posts, newsletters, media releases, programs, signage, and PowerPoint presentations. Please find attached a copy of the WECF logo.

Newsletter

Include an article about the grant in your regular print or electronic newsletter.

Media Release

Prepare a media release about the grants you have received. We ask that you send us a copy of the media release for review before sending it out to any news sources and that you include our logo.

Social Networking

Share with your followers and friends the grant your organization has received. Make sure you are following us on Facebook, Twitter, and LinkedIn. Tag us and we will share your posts about the project. This is also an easy way for the WECF to see the progress of your project.

Twitter: @WECFoundation

Instagram: @WECFoundation

Facebook: @WECFoundation

LinkedIn: WindsorEssex Community Foundation

Event

Host a media event with a cheque presentation, or a public celebration of your project. Please mention the Community Foundation's role in your project and invite the Community Foundation staff and Board of Directors to attend.

Signage

Include the Community Foundation's name and/or logo on any recognition signage you prepare.

Website

Include the Community Foundation's name and/or logo on your website.

Advertising

If it is your usual process to prepare purchased advertisements recognizing contributions of sponsors and funders, please ensure the Community Foundation's name or logo is included.

Promotional Items

If you are purchasing materials to promote your project, please ensure the Community Foundation's logo is included.